Join us for HEAF’s charity ride at Flywheel Sports NoHo Saturday, December 7th:
PRIVATE SPIN RIDE with post-ride reception to follow
FLYWHEEL SPORTS NOHO: 51 Astor Place, NYC
2:30 PM + 3:30 PM Rides

SPONSORSHIP OPPORTUNITIES:

PRESENTING SPONSOR TEAM - $5,000
- YOUR NAME OR YOUR COMPANY WILL BE FEATURED AS THE TITLE SPONSOR
- TITLE SPONSOR LISTING (NAME AND/OR LOGO INCLUDED ON THE EVENT INVITATION)
- TEAM OF 12 BIKES WITH FIRST CHOICE PLACEMENT
- EXCLUSIVE OPPORTUNITY TO REQUEST OPENING SONG
- SHOE RENTAL
- WATER FOR THE RIDE
- 5 EXTRA RAFFLE TICKETS PER RIDER
- GIFT BAGS FOR ALL RIDERS
- TITLE SPONSOR RECOGNITION ON EVENT MATERIALS
- YOUR NAME OR YOUR COMPANY LOGO WILL BE PROMINENTLY PLACED ON OUR WEBSITE
- SOCIAL MEDIA RECOGNITION AND SPECIAL HASHTAG
- SPECIAL THANK YOU AT RECEPTION
- PHOTO PLACEMENT IN HEAF’S NEWSLETTER

BIKE BASH SPONSOR TEAM - $2,500
- BIKE BASH SPONSOR LISTING (NAME AND/OR LOGO INCLUDED ON THE EVENT INVITATION)
- TEAM OF 8 PREMIUM PLACEMENT BIKES
- OPPORTUNITY TO REQUEST SONG
- SHOE RENTAL
- WATER FOR THE RIDE
- 2 EXTRA RAFFLE TICKETS PER RIDER
BIKE BASH SPONSOR TEAM (CONTINUED) - $2,500

- Gift bags for all riders
- Bike Bash Sponsor recognition on event materials
- Social media recognition
- Special thank you at reception

V.I.P. RIDER SPONSOR TEAM - $1,000

- V.I.P. Sponsor listing (name and/or logo included on the event invitation)
- Team of 4 bikes
- Opportunity to request a song
- Shoe rental
- Water for the ride
- 1 extra raffle ticket for all riders
- Gift bags for all riders
- V.I.P. Sponsor recognition on event materials
- V.I.P. Sponsor listing on the event website
- Social media recognition
- Special thank you at reception

SMOOTHIE SPONSOR TEAM - $500

- Sponsor listing (name and/or logo included on the event invitation)
- Smoothie bar named in sponsor honor for day of the event
- Team of 2 bikes
- Gift bags for all riders
- Sponsor recognition on event materials
- Social media recognition
- Special thank you at reception

CUSTOM & IN-KIND SPONSORSHIP

- If you’re interested in a custom or in-kind sponsorship, ask us how you can be involved

To purchase a sponsorship, please select from 2:30PM ride or 3:30PM ride. For questions or other sponsorship opportunities, contact Lauren Girshon at LGIRSHON@HEAF.ORG, (212) 663-9732, Ext 337