



# HEAF30

HARLEM  
EDUCATIONAL  
ACTIVITIES FUND

## TOGETHER WE RIDE TOGETHER WE MAKE A DIFFERENCE

Join us for HEAF's charity ride at Flywheel Sports NoHo Saturday, December 7th:

PRIVATE SPIN RIDE with post-ride reception to follow

**FLYWHEEL SPORTS NOHO: 51 Astor Place, NYC**

**2:30 PM + 3:30 PM Rides**

### SPONSORSHIP OPPORTUNITIES:

#### PRESENTING SPONSOR TEAM - \$5,000

- YOUR NAME OR YOUR COMPANY WILL BE FEATURED AS THE TITLE SPONSOR
- TITLE SPONSOR LISTING (NAME AND/OR LOGO INCLUDED ON THE EVENT INVITATION)
- TEAM OF 12 BIKES WITH FIRST CHOICE PLACEMENT
- EXCLUSIVE OPPORTUNITY TO REQUEST OPENING SONG
- SHOE RENTAL
- WATER FOR THE RIDE
- 5 EXTRA RAFFLE TICKETS PER RIDER
- GIFT BAGS FOR ALL RIDERS
- TITLE SPONSOR RECOGNITION ON EVENT MATERIALS
- YOUR NAME OR YOUR COMPANY LOGO WILL BE PROMINENTLY PLACED ON OUR WEBSITE
- SOCIAL MEDIA RECOGNITION AND SPECIAL HASHTAG
- SPECIAL THANK YOU AT RECEPTION
- PHOTO PLACEMENT IN HEAF'S NEWSLETTER

#### BIKE BASH SPONSOR TEAM - \$2,500

- BIKE BASH SPONSOR LISTING (NAME AND/OR LOGO INCLUDED ON THE EVENT INVITATION)
- TEAM OF 8 PREMIUM PLACEMENT BIKES
- OPPORTUNITY TO REQUEST SONG
- SHOE RENTAL
- WATER FOR THE RIDE
- 2 EXTRA RAFFLE TICKETS PER RIDER

### **BIKE BASH SPONSOR TEAM (CONTINUED) - \$2,500**

- GIFT BAGS FOR ALL RIDERS
- BIKE BASH SPONSOR RECOGNITION ON EVENT MATERIALS
- SOCIAL MEDIA RECOGNITION
- SPECIAL THANK YOU AT RECEPTION

### **V.I.P. RIDER SPONSOR TEAM - \$1,000**

- V.I.P. SPONSOR LISTING (NAME AND/OR LOGO INCLUDED ON THE EVENT INVITATION)
- TEAM OF 4 BIKES
- OPPORTUNITY TO REQUEST A SONG
- SHOE RENTAL
- WATER FOR THE RIDE
- 1 EXTRA RAFFLE TICKET FOR ALL RIDERS
- GIFT BAGS FOR ALL RIDERS
- V.I.P. SPONSOR RECOGNITION ON EVENT MATERIALS
- V.I.P. SPONSOR LISTING ON THE EVENT WEBSITE
- SOCIAL MEDIA RECOGNITION
- SPECIAL THANK YOU AT RECEPTION

### **SMOOTHIE SPONSOR TEAM - \$500**

- SPONSOR LISTING (NAME AND/OR LOGO INCLUDED ON THE EVENT INVITATION)
- SMOOTHIE BAR NAMED IN SPONSOR HONOR FOR DAY OF THE EVENT
- TEAM OF 2 BIKES
- GIFT BAGS FOR ALL RIDERS
- SPONSOR RECOGNITION ON EVENT MATERIALS
- SOCIAL MEDIA RECOGNITION
- SPECIAL THANK YOU AT RECEPTION

### **CUSTOM & IN-KIND SPONSORSHIP**

- IF YOU'RE INTERESTED IN A CUSTOM OR IN-KIND SPONSORSHIP, ASK US HOW YOU CAN BE INVOLVED

TO PURCHASE A SPONSORSHIP, PLEASE SELECT FROM [2:30PM](#) RIDE OR [3:30PM RIDE](#). FOR QUESTIONS OR OTHER SPONSORSHIP OPPORTUNITIES, CONTACT LAUREN GIRSHON AT [LGIRSHON@HEAF.ORG](mailto:LGIRSHON@HEAF.ORG), (212) 663-9732, EXT 337

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