ABOUT HEAF
Our mission is simple. We aim to change young people's lives via an 11-year continuum of holistic development programs offered from 6th grade through college completion. Our youth development approach includes rigorous year round academic enrichment, social emotional learning curricula, cultural exposure and constant individual attention. We help our students develop the intellectual and social skills needed to thrive as they progress towards college. In result 100% of our students graduate high school and 98% go on to pursue higher education.

SIGNATURE PROGRAMS

Summer Quest
4-week summer experience for rising 6th-8th graders. Students study Math/ELA as well as a broad range of experiential and enriching electives.

High Expectations
In years 1-3 at HEAF, middle school students are prepared for admission to NYC’s top public high schools and take SEL classes for character development.

College Quest
In years 4-7 at HEAF, high-school students are prepared for college. They are mentored by success coaches, attend extended overnight college tours and receive guidance through every step of the college application processes.

Onward
In years 8-11 at HEAF, our College Support Program provides students with academic and career resources as well as community support for their transition to and through college.

CONTACT INFO

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HEAF General Information
2090 Seventh Avenue, 10th Floor
Harlem, NY, 10027.
o: 212-663-9732 | e: admissions@heaf.org
HEAF's programming lasts for eleven years from middle school through college completion. Attendance to all programming during all 11 years is mandatory.

### HIGH EXPECTATIONS
**MIDDLE SCHOOL**
6TH-8TH GRADES

**SUMMER**
Our summer prep program focuses on rigorous academic enrichment, while also offering an amazing array of elective classes including language arts, fine arts, STEM, and entrepreneurship.

### COLLEGE QUEST
**HIGH SCHOOL**
9TH-12TH GRADES

**SUMMER**
Our summer enrichment program for 9th graders includes our signature “Transition to High School” week-long program away on a College Campus. In addition, College Quest summer focuses on refining critical thinking, our “Learning for Social Impact” class, cultural literacy, and helping to secure summer internships and jobs.

### ONWARD
**COLLEGE & CAREER PREP**
FRESHMAN-SENIOR YEARS

**SUMMER**
In addition to matching our colleagues with summer internships or jobs, we offer a series of weekly seminars where college students work on key skills around personal wellness, budgeting, study habits, navigating campus resources, and more. Additionally, we offer a summer retreat for our collegiate scholars to reconnect with their HEAF family, build personal and professional skills, and create a success map for the upcoming school year.

### SCHOOL YEAR
- **HIGH EXPECTATIONS**
The HIGH EXPECTATIONS program prepares scholars for high-school by offering academic enrichment programs including tutoring, math skills, language arts skills, individualized high school application coaching and test prep. In addition, we offer signature career panel, college tours and developmentally appropriate elective classes.

- **COLLEGE QUEST**
The College Quest program focuses on high school academic support, the necessary skills and mindsets for college and career readiness. The HEAF program combines individualized college guidance, networking opportunities for professional and personal growth, multi-industry career exposure, experiential learning for college success, college tours, and elective classes focused on cultural arts and social impact.

- **ONWARD**
In our ONWARD program, we facilitate monthly check-ins with a college success coach to generate personalized success plans focused on academic, financial and social support. We offer our collegiate scholars access to our Winter Conference for personal and professional development. The Winter Conference includes resume writing, updating workshops, mock-interview prep, LinkedIn profile professional guidance, corporate multi-industry career exploration and access, and culminates with an internship + Job Fair at HEAF’s headquarters in Harlem.

*FOR MORE INFO VISIT WWW.HEAF.ORG*
ELIGIBILITY CRITERIA

Students must meet ALL of the following:

- Attend school in NYC (1 of 5 boroughs)
- 2 or higher on State ELA and Math tests
- Can attend school year and summer programming
- Strong character and leadership potential
- Good school attendance record
- Household income of less than $20K per household member
- 70% or better in ELA, Math, Science and Social Studies
- Enrolled in an NYC Public, Charter or Parochial School

Students must meet ONE of the following:

- First in family to attend a 4-year college in the U.S.
- Qualify for free or reduced lunch
- Single parent household

PROGRAM LOCATIONS
IN HARLEM, BROOKLYN AND QUEENS
HEAF RECRUITMENT

TIMELINE

WE CORDIALLY INVITE YOU TO APPLY OR TO NOMINATE A CANDIDATE FOR HEAF’S DYNAMIC 11-YEAR COLLEGE AND CAREER READINESS PROGRAM STARTING IN 6TH GRADE AND ENDING AT COLLEGE COMPLETION.

11/09/2020
APPLICATIONS ARE OPEN

Students, guardians, and schools are invited to nominate candidates or apply online.

2/09/2021
APPLICATION DEADLINE

Applications are due at 11:59 PM EST on 2/09/2021. Applications are submitted electronically via our website: www.heaf.org

03/01/2021
INVITATION TO INTERVIEW

All applications who will advance to an interview round will be notified by 3/01/2021. Interviews will take place during the month of March.

5/01/2021
HEAF OFFER LETTER

HEAF will send final admissions offers during the month of May.

7/2021
SUMMER PROGRAM START DATE

Our Summer Quest Program will kick off at the beginning of July.

FOR MORE INFORMATION VISIT US AT: WWW.HEAF.ORG
HEAF

PROGRAM LOCATIONS
IN HARLEM, BROOKLYN AND QUEENS

JOIN HEAF, SECURE YOUR SUCCESS.

"AT HEAF WE BELIEVE IN THE POWER OF CREATING SAFE SPACES THAT FOSTER A COMMUNITY OF ACADEMIC STARS. DUE TO THE INTEGRITY OF OUR 11-YEAR PROGRAM, 100% OF OUR STUDENTS GRADUATE FROM HIGH-SCHOOL AND ARE ACCEPTED TO COLLEGES AND UNIVERSITIES. IT'S OUR HONOR TO INVITE YOU TO APPLY FOR AN OPPORTUNITY TO JOIN OUR VILLAGE OF AMAZING ROCK STAR STUDENTS WHOSE INTELLECT AND TENACITY MAKE THE FUTURE LOOK BRIGHT!"

- RUTH RATHBLOTT, PRESIDENT & CEO

LOCATIONS

HEAF Headquarters (Harlem)
2090 Seventh Avenue
10th Floor
Harlem, NY, 10027

HEAF Brooklyn
Academy of Global Finance
125 Stuyvesant Ave.
Brooklyn, NY 11221

HEAF Queens
Forte Preparatory Academy
32-20 108th St, East
Elmhurst, NY 11369

APPLY ONLINE TODAY AT:
https://heaf.org/admissions-application/