



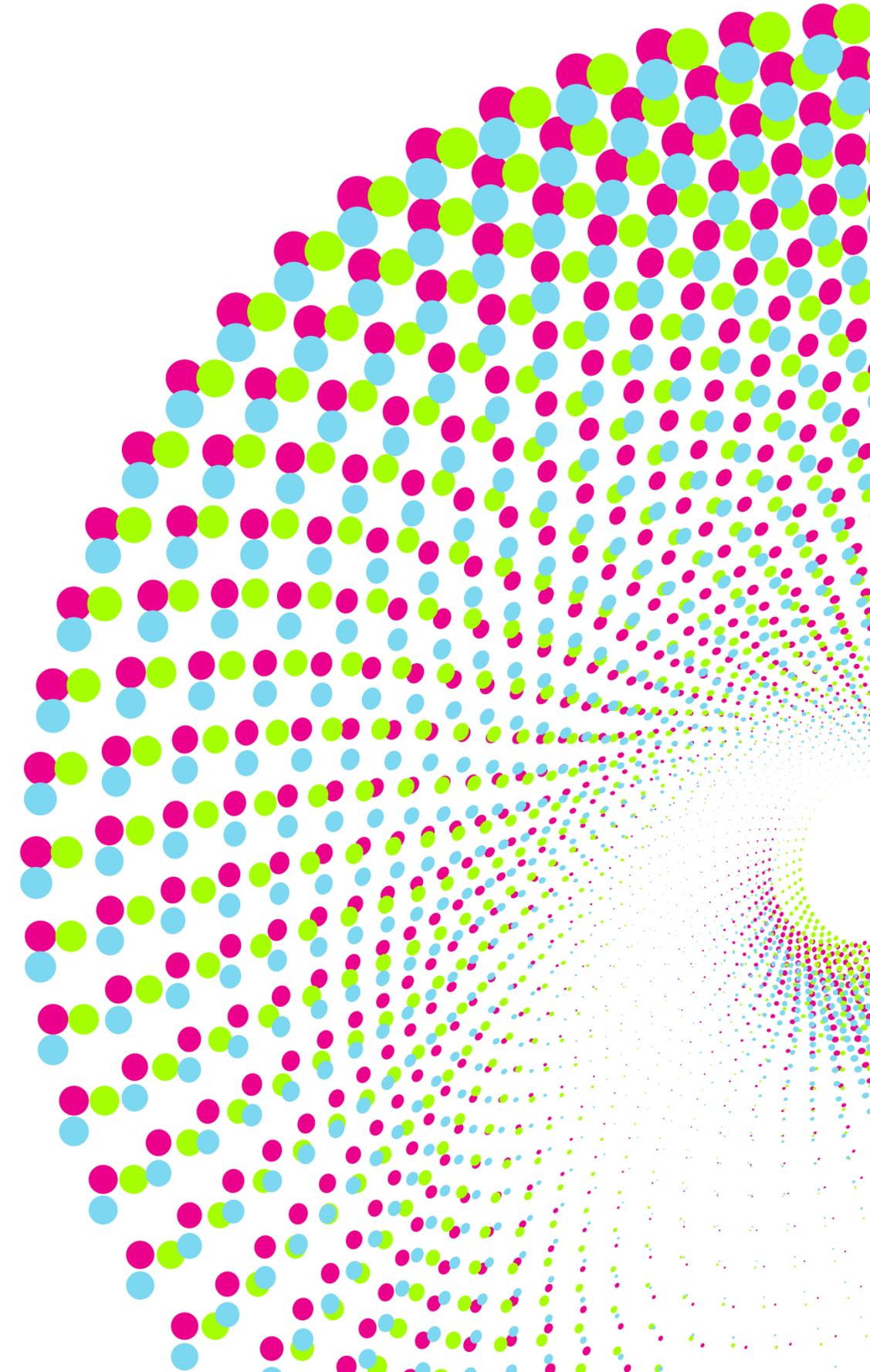
The Courage to Dream

The Harlem Educational Activities Fund's college access program provides academic enrichment, personal development, college prep and career exposure to students from under-resourced communities.

HEAF's 2025 Gala theme is "The Courage to Dream."

At HEAF, we believe that every dream begins with courage: the courage to imagine a brighter future, to strive beyond limitations, and to turn aspirations into achievement. Through our programs, we empower students to dream boldly and pursue those dreams with confidence, resilience, and purpose.

Your support helps HEAF be there every step of the way from middle school through college, helping students navigate social, financial and academic challenges, complete their education, and go on to successful careers.



HEAF PROGRAMS

HEAF ACHIEVE

Our cornerstone program. Students benefit from a community of like-minded individuals through a purposeful cohort model, evidence-based SEL curriculum, consistent academic enrichment, college counseling and career exposure.

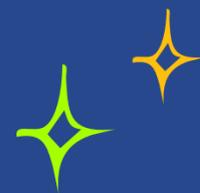
HEAF INSPIRE

Through partnerships with schools, community-based organizations and corporations, HEAF provides services on a project basis in our areas of expertise, including socio-emotional learning, college application support, and career exposure.

HEAF COMMUNITY

Access to selective in-person and virtual programming is available to any interested students and families, including field trips, financial literacy seminar, nutrition workshops, summer events and community engagement events.

THIS EVENING'S PROGRAM



Cocktail Reception

First Course

Welcome Remarks

Alex Alger

Fred Alger Management
Chair, HEAF Board of Directors

Remarks

Michael Johnson

President & CEO
Harlem Educational Activities Fund

HEAF Student Reflection

Malissa Sano

HEAF 11th Grader

Live Auction & Call to Action

Auctioneer Pat Tully

Second Course

Remarks

Gladys Palma de Schrynemakers, EdD

Interim Senior University Dean for Graduate and
Undergraduate Programming, CUNY
Board Member, HEAF

HEAF Student Reflection

Ethan Ampadu

HEAF 11th Grader

HEAF Gala Honorees

Jourdan White

Associate – Fixed Income Division, Morgan Stanley
HEAF Alum

Taylor White

Managing Director of Schools, Ascend Schools
HEAF Alum

Closing Remarks

Dr. Jeff Gardere

America's Psychologist,
Frequent News Commentator

Dessert Reception



HEAF GALA PAST HONOREES

2024

Esmé-Thea Sanders
Voza Rivers

2023

Sekou Kaalund
Evelyn Pérez-Albino
Pamela West

2022

Daniel and Joanna S. Rose
Dennis M. Walcott
Maurice Sonnenberg

2021

John Collins
Adena Friedman
Verdun Perry

2020

Alexandra Alger
Ursula Burns
Eric Schmidt

2019

John Jacobsson
Robert F. Smith

2018

Brian Duperreault
Jennifer Raab

2017

Peter T. Grauer
Calvin Sims

2016

David Levin
Bruce L. Warwick

2015

Roger W. Ferguson, Jr.

2014

Joel I. Klein

2013

Fern Khan
Arshad Zakaria

2012

Michael D. Colacino
Richard H. Neiman

2011

Richard J. Mack
Vincent A. Mai

2010

Alexandra D. Korry
Brigadier General George B. Price
Merryl H. Tisch

2009

Judith Aidoo
Dr. Fareed Zakaria

2008

Farai Chideya
Dr. Henry Louis Gates, Jr.
James H. Simmons III

2007

Derrick Cephas
Maurice Sonnenberg

2006

Laurence Gluck
Ed Lewis
Watson/Powell/Llewellyn/Lopez Families

2005

Alphonse Fletcher, Jr.
Daniel Rose
Dr. Neil deGrasse Tyson



HEAF Gala Honoree

Taylor White

Managing Director of Schools, Ascend Schools

HEAF Alum

Taylor White serves as the Managing Director of Schools at Ascend Charter Schools, where her focus is on the development and support of school leaders. She aims to deliver exceptional academic outcomes while fostering thriving, inclusive cultures deeply rooted in Equity, Excellence, and Student-Centered Learning. With a unique background, Taylor started her career as a professional dancer, earning a Bachelor's degree in Dance from Fordham University. She transitioned into education, contributing over a decade at Success Academy Charter Schools in various influential roles, including teacher, assistant principal, and principal.

Throughout her career, Taylor has observed the profound impact that visionary leadership, the empowerment of teachers, and maintaining high expectations can have on student success. She passionately believes in the combined power of education and the arts as tools for empowerment and self-expression. At Ascend, she continues to advocate for these principles, ensuring that all students have access to quality education and opportunities for creative expression.

In her free time, Taylor enjoys traveling to new and exciting destinations, immersing herself in the performing arts, and cherishing moments with her family and friends. Her dedication to both her professional and personal interests underscores her belief in a well-rounded, fulfilling life.





HEAF Gala Honoree

Jourdan White

Associate – Fixed Income Division, Morgan Stanley

HEAF Alum

Jourdan White is a Sales Generalist in the Fixed Income Division at Morgan Stanley. With over a decade of experience in the financial services he's worked on both the retail and institutional sides of finance. In his current role he is responsible for managing relationships, creating liquidity, and facilitating daily transaction on behalf of the firm and external Broker Dealers.

Born in the Bronx and raised In Washington Heights, he comes from a large working-class family with a heavy presence in education. He spent his youth involved in various sports and the arts. From soccer to track and field, violin and tap dance; Jourdan grew up with a wide breadth of experiences that helped to shape him into the man that he is today.

A proud alumnus of Fordham Prep, he received his diploma while learning to uphold the Jesuit values of becoming “a man for others”. He holds a Bachelor of Arts degree in Sociology and Business from Cornell University. While at Cornell University, Jourdan competed on one of the top ranked Division I Track and Field programs in the nation.

Beyond his professional achievements, Jourdan is actively involved in his community where he enjoys mentoring youth and young adults. In his free time, he enjoys hiking, reading, traveling, and spending time with his family and friends.

Alex Alger

Chair, Harlem Educational Activities Fund Board

Alexandra (Alex) Alger is former journalist who has worked at publications as varied as the San Francisco Bay Guardian and Forbes magazine. Aside from her involvement with HEAF, she serves on the boards on of a family company, growth-stock manager Alger Management, Soho Rep, and the TMJ Association.





Gladys Palma de Schrynemakers, EdD

Interim Acting Senior University Dean for Graduate and Undergraduate Programming, CUNY
Board Member, Harlem Educational Activities Fund

Dr. Palma de Schrynemakers started in higher education in 2000 and previously had a career in K-16 as a teacher and Associate Director for Mathematics in District 32. Her experience in higher education includes starting college degree programs in partnership with community organizations in Bushwick, East New York, and Williamsburg, serving as an accreditor for NYSED, Middle States Commission on Higher Education since 2010 and chaired several visits. She is currently chairing a visit in 2024 to an institution in Puerto Rico with a specialty in outcomes assessment and strategic planning.

She has 20 years' experience in college teaching (Honors, Sociology, Education), grant writing for institutions of higher education, is well versed in program development and approval by NYSED, and instrumental in developing online degree programs to institutions where she has served. Moreover, she has served on Brookhaven National Laboratory's Inclusion and Diversity External Advisory Board 2018 - Present, which is dedicated to developing a path for diverse and economically challenged students entering STEM professions and specifically research professions at Brookhaven and other national labs.

Michael Johnson

President and CEO

Harlem Educational Activities Fund Board

Michael Johnson joined the Harlem Educational Activities Fund (HEAF) as President and CEO in July 2022. He is responsible for setting the vision and ensuring successful execution of the organization's mission to open doors to college and meaningful careers for students from underserved communities across New York City, from educational programming to development and operations.

Mr. Johnson came to HEAF with a proven record of developing and driving impactful programs that yield results. He has held leadership positions in economic development, corporate philanthropy and public administration, and for more than 25 years has made it his personal mission to leverage his successes to help lift the next generation. He is a recipient of MIT's prestigious MLK Leadership Award for exceptional service to communities of color.

Prior to joining HEAF, Mr. Johnson was with The Community Builders (TCB), a nationally recognized nonprofit focused on affordable and mixed-income residential and commercial properties, where he served as Director of Community Life, responsible for TCB's place-based model that provides stable housing and builds partnerships as platforms for residents and neighborhoods to achieve success. Before that, Mr. Johnson was Vice President, Global Philanthropy at JPMorgan Chase & Co., where he led the Community Development portfolio for the New York Metropolitan area, and a national portfolio involving seed

capital and data driven solutions for neighborhoods through Partnership for Raising Opportunities. The company is a global leader in corporate philanthropy with more than \$275 million invested in communities annually.

Mr. Johnson has also served as Chief of Staff to the General Manager and Director of Customer Operations at the New York City Housing Authority. Earlier in his career, he held leadership roles in both New York City and Newark, New Jersey focused on creating economic opportunities and growth, while improving the quality of life for children and families in neighborhoods.

Mr. Johnson holds a Master of Arts in Political Science from the CUNY Graduate Center, a Master in City Planning from the Massachusetts Institute of Technology and a Bachelor of Arts degree from the University of Virginia.





Dr. Jeff Gardere

Emcee

Dr. Jeff Gardere is a board certified clinical psychologist. In addition to having a private practice in Manhattan, he is an Associate Professor and Course Director of Behavioral Medicine at Touro College of Osteopathic Medicine in New York City and an adjunct Professor of Training for the PsyD program, also at Touro University. Dr. Jeff is a consultant, therapist and executive coach to several global law firms. He is the author of three books, a contributing author of a half-dozen books and has authored several research articles.

Dr. Jeff has been a contributor to the FOX Network, NewsMax, the Today Show, MSNBC, and CNN. Dr. Jeff was the host of VH1's Dad Camp and has appeared on the Love & Hip Hop and Housewives of Atlanta and Potomac reality show franchises, Dr. Jeff was recently a contributor and occasional substitute anchor on the nightly newscast, Chasing News, on WWOR-TV, NJ. Dr. Jeff has also co-produced the following documentary films:

- You Are Not Alone; Black Gay Men and Depression
 - Erasing Family; Parental Alienation and the Effects on Children
 - When Harlem Saved a King; The Assassination Attempt on Dr. Martin Luther King Jr. in 1958

Patrick Tully

Auctioneer

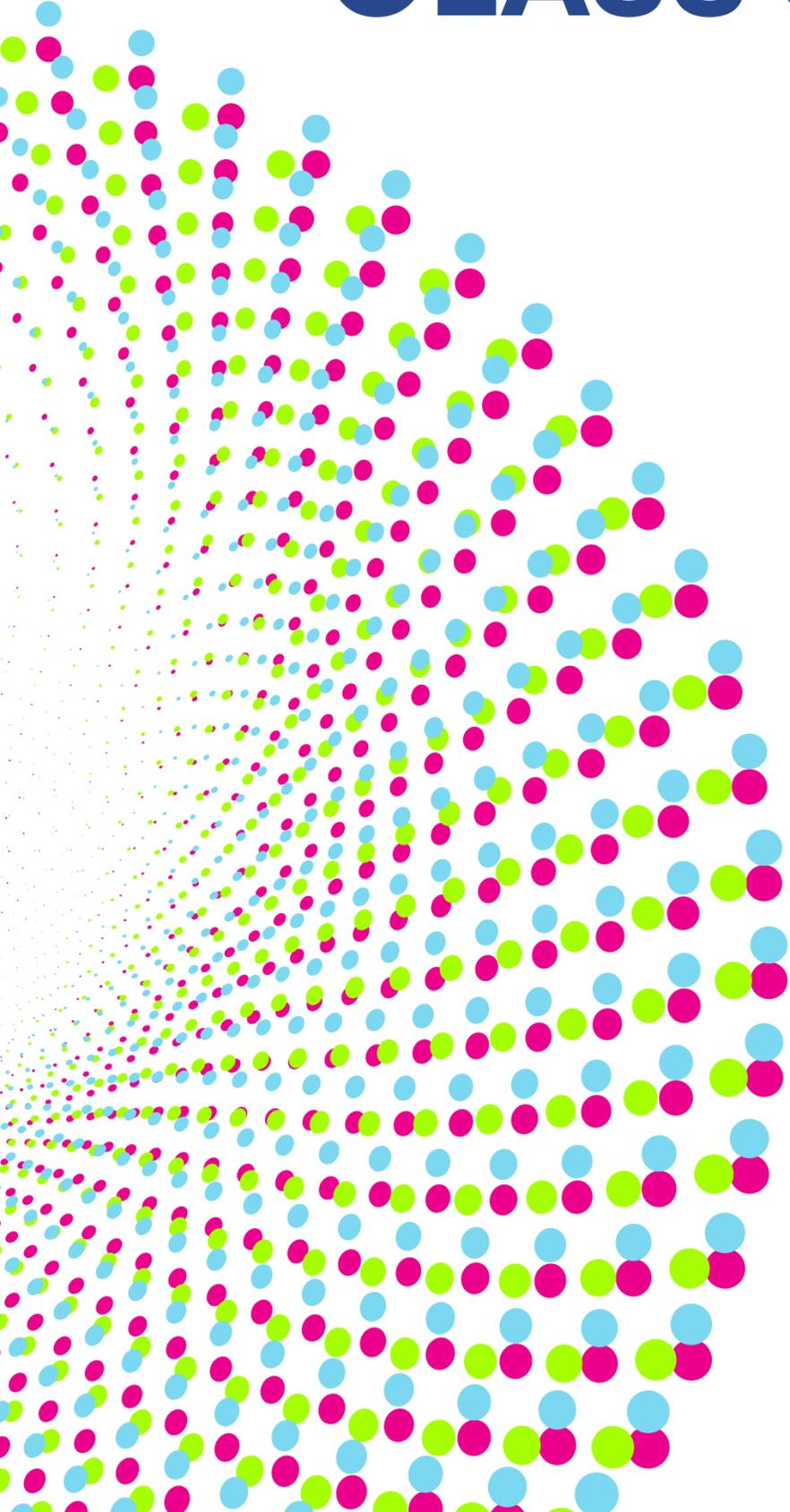
With over 20 years of live auction experience, Pat Tully is New York City's leading independent benefit Auctioneer. Mr. Tully has raised over one billion dollars at over 1,800 nonprofit benefit events across The United States and around the world.

Mr. Tully is as comfortable on stage with A-list celebrities as he is sincere with cancer patients who share their very personal stories. He didn't hesitate when he had the chance to convince Rod Stewart to break into a duet to raise money. He has performed live auctions with other celebrities including Tina Fey, Jamie Foxx, Kenan Thompson, and many others. Mr. Tully's auction talents have been seen on TV, recently guest starring in Ryan Murphy's *Feud: Capote vs The Swans* where he played, you guessed it, The Auctioneer, selling Truman Capote's ashes for \$45,000. On National Geographic's *Brain Games*, he sold a \$20 bill for \$40! In 2025 look out for Pat playing the Auctioneer on screen once again in the upcoming Netflix dramatic comedy *Black Rabbit* starring Jason Bateman and Jude Law.

Mr. Tully holds a B.A. degree in Communications from Marist College and is currently a candidate for a Masters of Nonprofit Administration at the University of Notre Dame. In addition, he holds a Benefit Auction Specialist designation from the National Auctioneers Association and is a member of The Association of Fundraising Professionals.



CLASS OF 2025 COLLEGE ACCEPTANCES



Jeanine Afoawkoa

SUNY Fredonia (Computer Science)

Adjara Ballo

Skidmore College (Health & Human Science)

Mariama Barry

Cornell University (Pre-Med)

Nashawn Dobbins

Sienna College (Liberal Arts)

Dorothy Dzagali

NYU (Biology)

Bryce Elmor

SUNY Albany (Computer Science)

Josiah Ferguson

New York College of Technology (Nursing)

Quinesse Pacheco

Morgan State (Business Administration)

Sydney Renelique

Franklin Marshall (Economics & Pre-Law)

Paw Sue Scott

Medgar Evers College (Journalism)

Aaron Vann

Morgan State (Computer Science)

LEARNING FOR SOCIAL AND GLOBAL IMPACT

NEW ORLEANS



HARLEM EDUCATIONAL ACTIVITIES FUND BOARD OF DIRECTORS

Officers

Daniel Rose
Founder & Chair Emeritus
Rose Associates

Alexandra Alger
Chair
Fred Alger Management

Michael Johnson
President & CEO
HEAF

Dave Wildman
Vice Chair
Bloomberg L.P.

Brett McCollough
Bloomberg L.P. (Retired)

Directors Emeritus

Maurice Sonnenberg
HEAF Co-Founder

Board Members

Allison Allen
Texni

Cecil K. Brooks, Jr.
Mott Haven Capital Partners
HEAF Alumnus

Giri Gururaja
Bank of America

Fern Khan
Bank Street College of
Education (Retired)

Karla Maloof
U.S. Bank

Gladys Palma de
Schrynemakers, EdD
City University of New York

Evelyn Pérez-Albino
Ella Elevates, Inc.
HEAF Alumna

Eric Rahe
JC Flowers & Co

Maria Rodriguez
Consolidated Edison

Benjamin K. Semel
Pryor Cashman LLP

Harin de Silva
PIMCO

Calvin Sims
CNN

Colette Smith
Attorney

Neil deGrasse Tyson, PhD
American Museum of
Natural History

Shaun Waters
Bloomberg L.P.

Summer Quest

4-WEEK STEAM PROGRAM



A large, stylized letter 'A' composed of three overlapping triangles in shades of blue, positioned on the left side of the top banner.

ALGER 60 YEARS

Unlock Your Growth Potential.SM

Alger Salutes

Harlem Educational Activities Fund

and its success in helping NYC students
go to college and pursue their dreams.



HELPING AFRICA FOUNDATION

**The Helping Africa
Foundation sends
congratulations to
Jourdan White and
Taylor White for
this well-deserved
honor.**

Daniel Rose, Chairman

Dr. Deborah Rose, President

Japhet Aryiku, Executive Director

Jonathan Wiesner, Deputy Executive Director

**Bloomberg
Philanthropies**

Proud to support

**Harlem
Educational
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Fund**



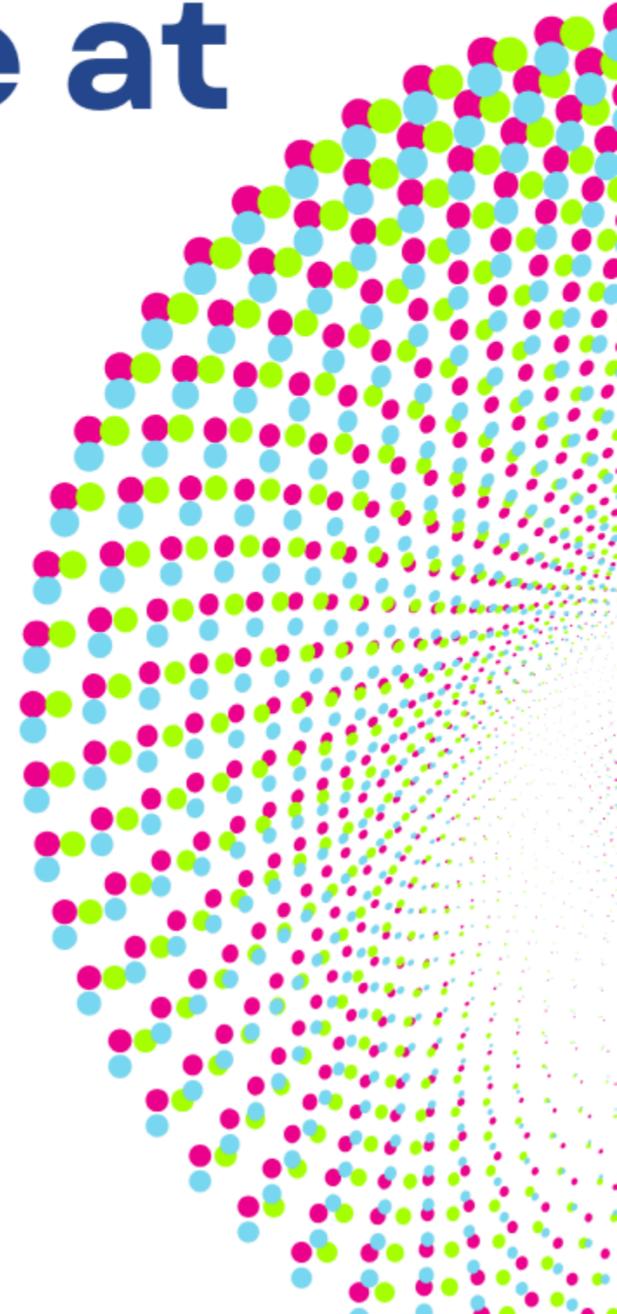
Cozen O'Connor is
proud to support HEAF.

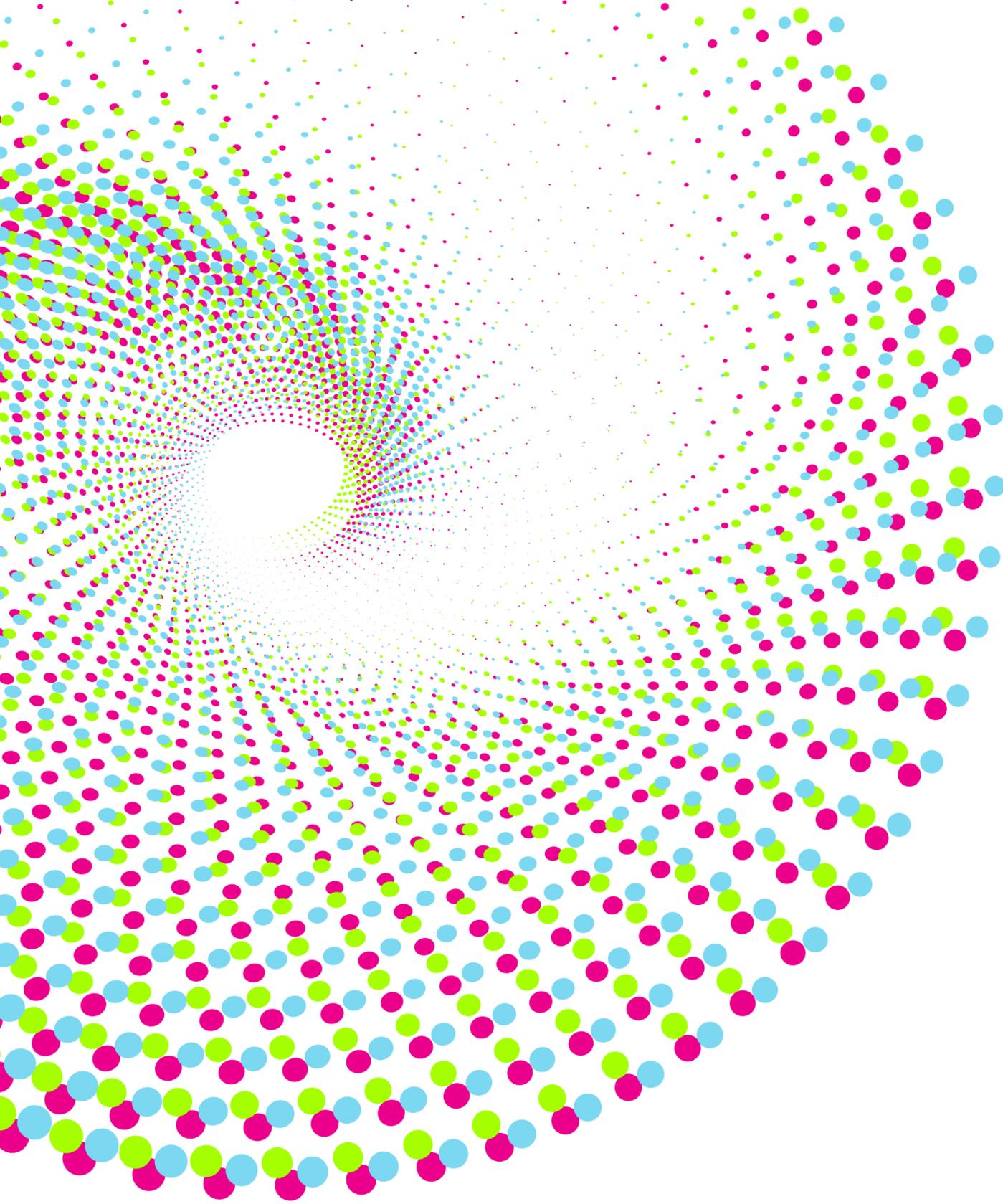
Congratulations to everyone at HEAF!

Emily Rose, Jim
Marrow, and all the
Rose-Marrows

Jonathan Knipe, Co-Chair, Real Estate
(212) 453-3940 | jknipe@cozen.com

925 attorneys | 33 offices | cozen.com





The MSK Ralph Lauren Center Center Congratulates HEAF on its 2025 Gala.

MSK Ralph Lauren Center
1919 Madison Avenue
(Entrance on 124th Street)
New York, NY 10035

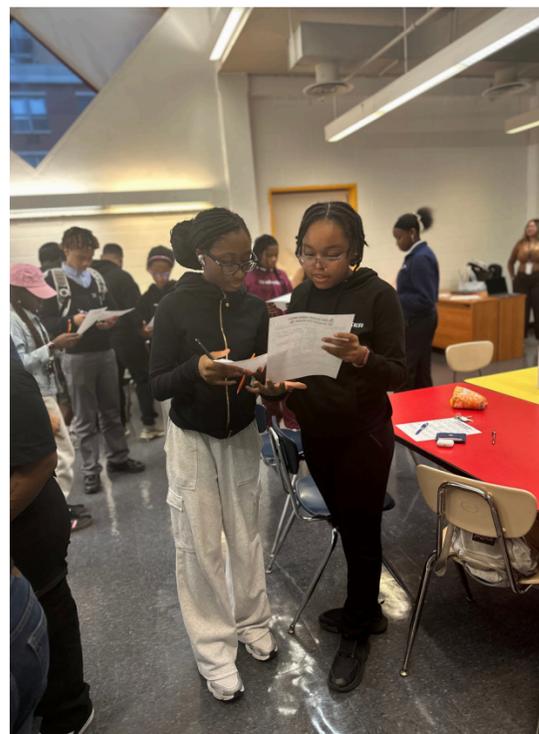
[MSK.org/RLC](https://www.msk.org/RLC)



Memorial Sloan Kettering
Cancer Center

FALL 2025

First Week of Programming





CONGRATULATIONS TO THE 2025 HONOREES

We are proud to support the Harlem Educational Activities Fund Gala and celebrate the inspiring impact and dedication of this year's honorees.

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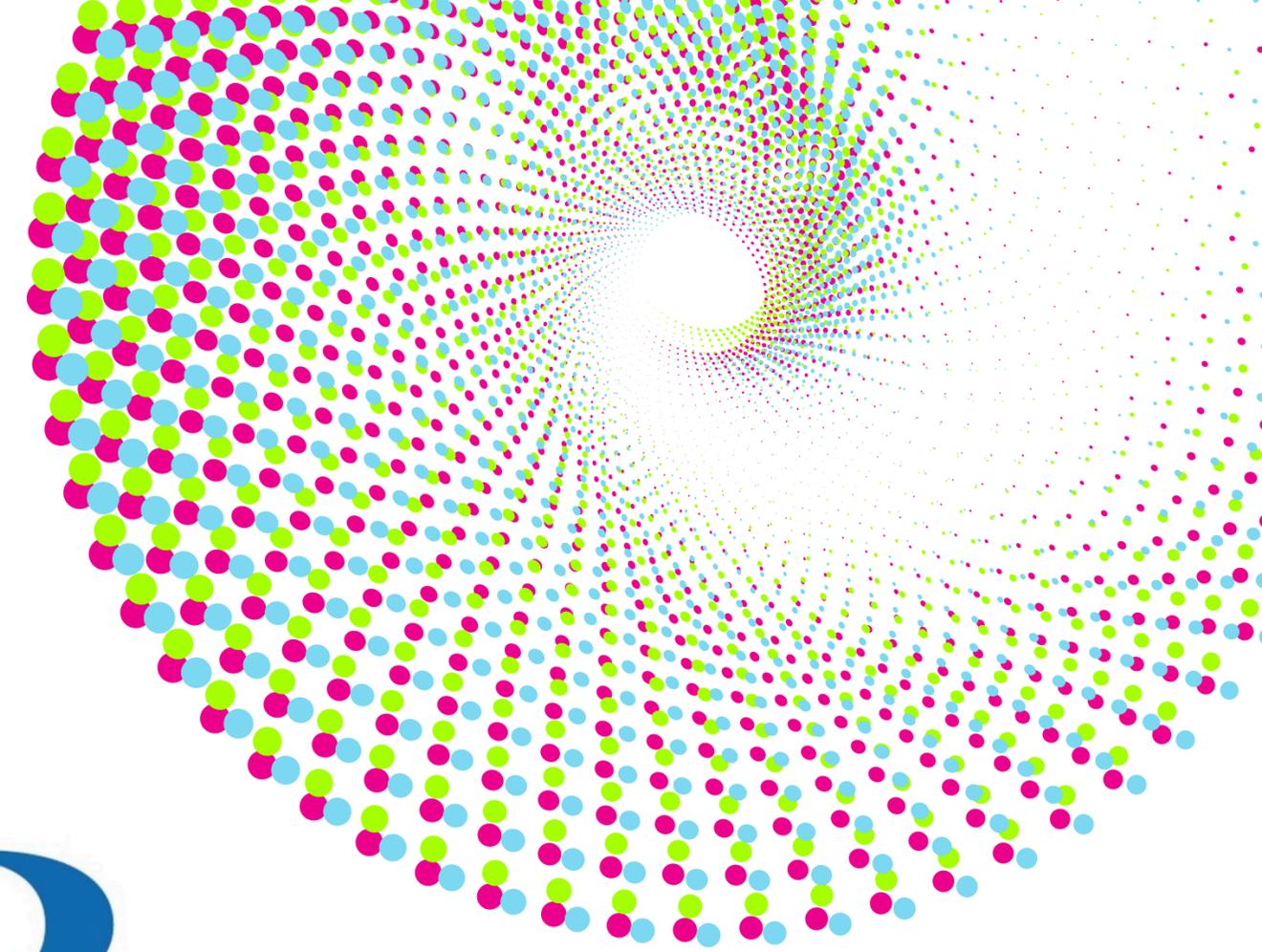
Edward Jones Harlem celebrates HEAF's 2025 Gala.

Tony Shaw
Financial Advisor

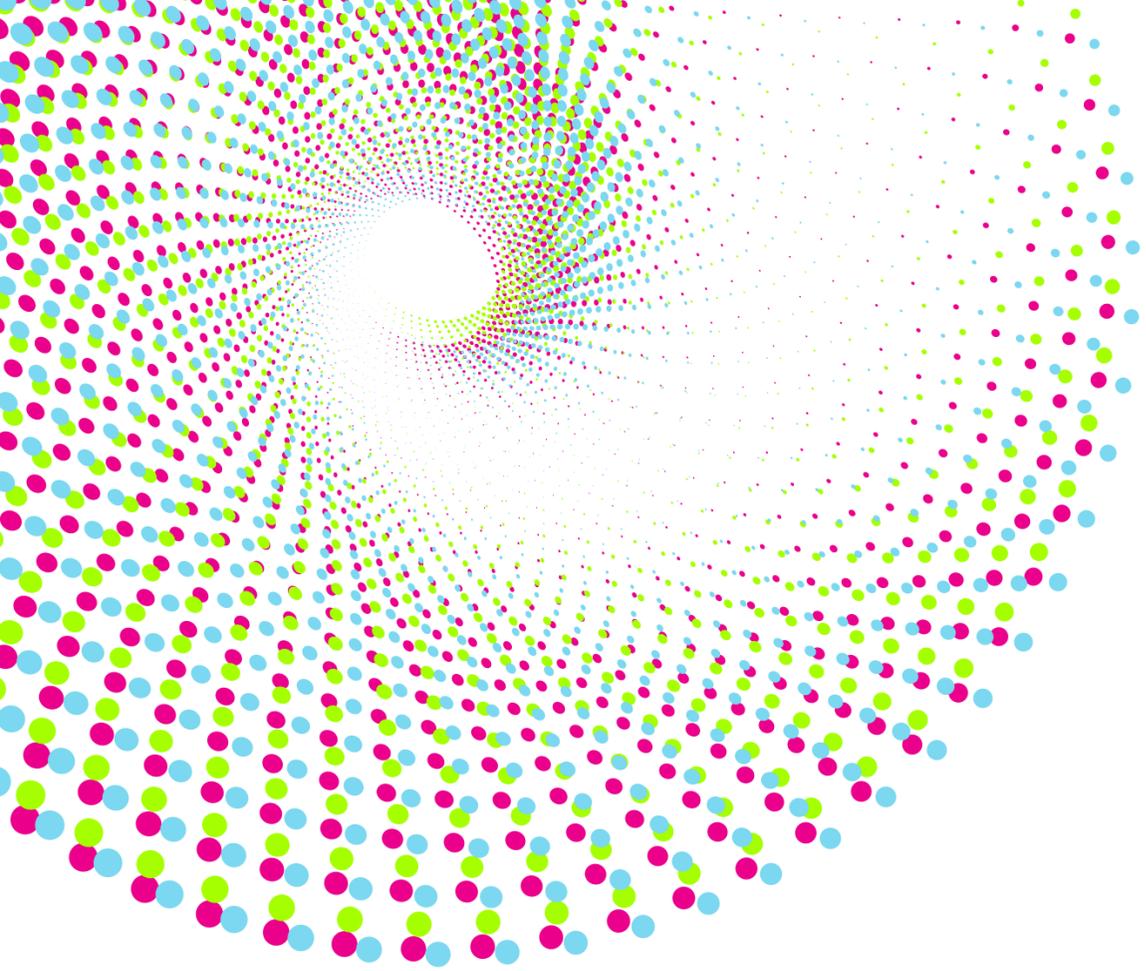
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New York, NY 10027
212-531-8731

EJB-19325-A-E-DA-4 AECSPAD 26599126

Sustainer Gift



ALGER

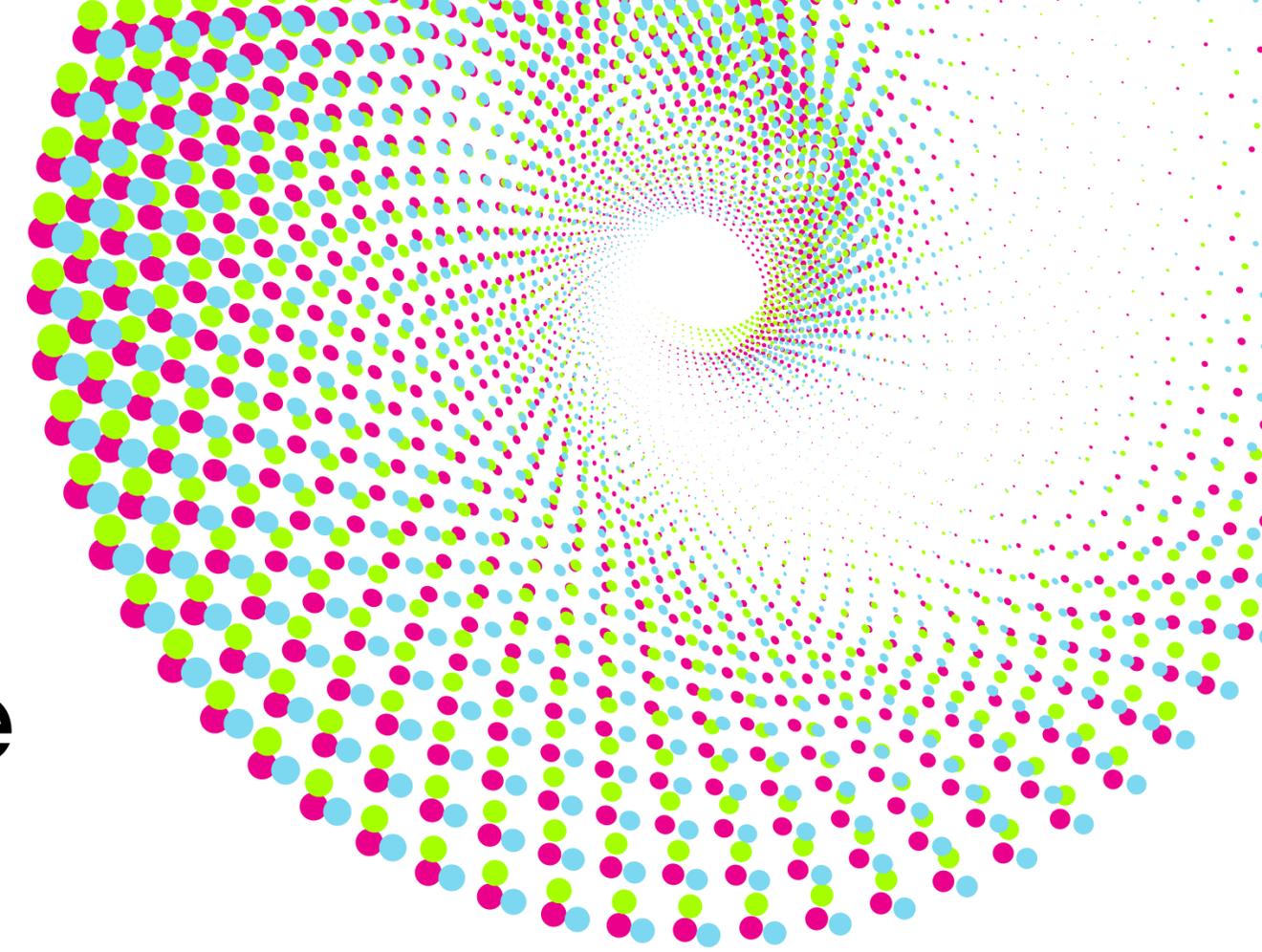


Visionary Gift



**Bloomberg
Philanthropies**

Leader Gift

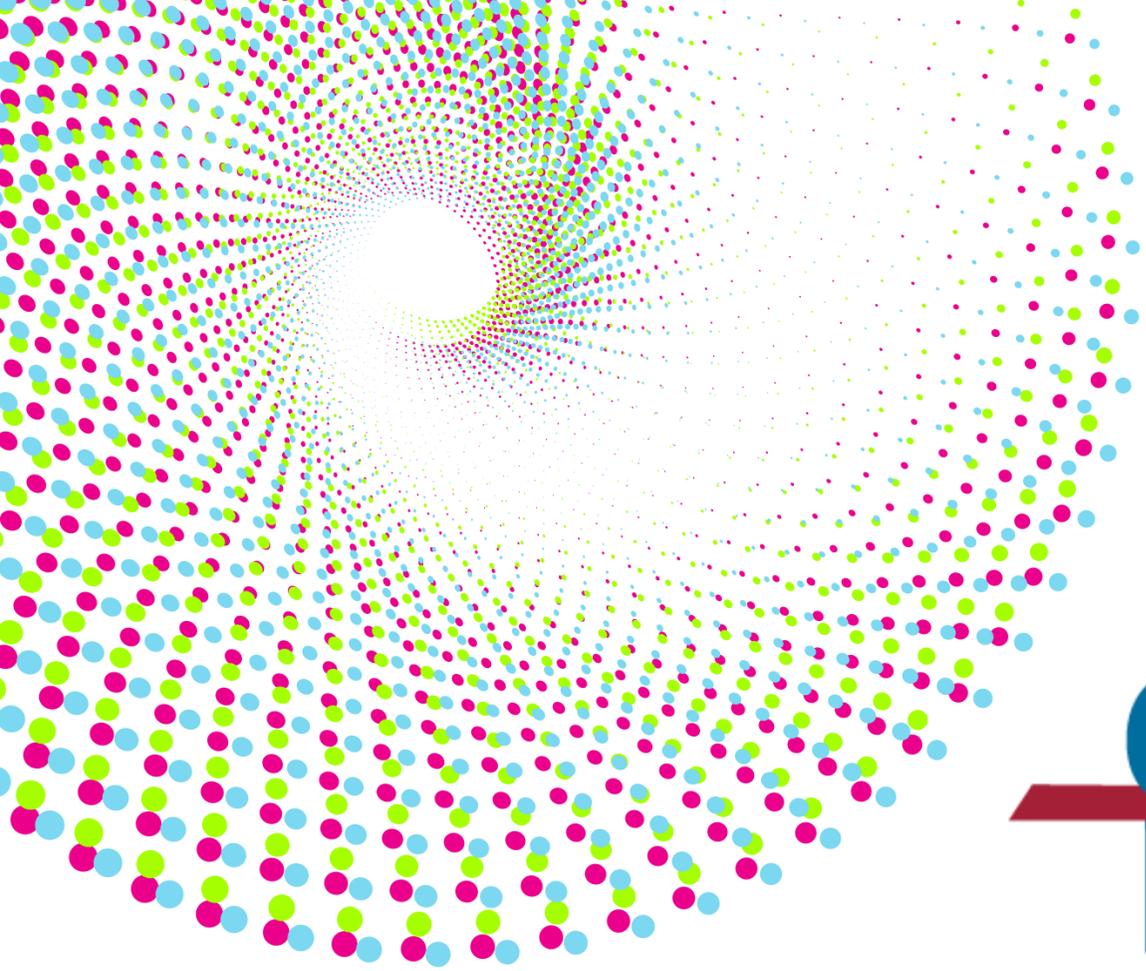


Eric Rahe



Isaac Rose-
Berman

Emily Rose-Marrow
& James Marrow



Achiever Gift

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INSURANCE

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Schwartz

Dean & Marilyn
Schomburg

Shaun & Deena
Waters

Morgan Stanley

Karla Maloof &
Christopher Adrianos

